

ICTR-PHE 2014

Uniting physics, biology and medicine for better healthcare



10 – 14 February 2014, CICG, Geneva



From February 10-14 2014, CERN will have the pleasure of jointly hosting the ICTR-PHE 2014 (International Conference on Translational Research in Radio-Oncology and Physics for Health), in Geneva, Switzerland.

Following the success in 2012, this event will once again bring together the ICTR conference and the PHE workshop. ICTR-PHE aims at developing new strategies to better diagnose and treat cancer, by uniting biology and physics with medicine and clinics.

It will be a unique opportunity to present and discuss the most recent advances in Translational Research in domains such as functional imaging, radiobiology, radiation physics and clinical radiotherapy.

Supporting the main programme, the conference will host a technical exhibition and also provide opportunities for sponsorship. We would therefore like to present to you our sponsorship packages in this brochure, should your organisation be interested in participating. The previous conference held in 2012 attracted over 500 participants from around the globe representing hospitals, universities, research centres and companies. As such, the forthcoming event in 2014 offers an excellent opportunity to promote your organisation to relevant potential customers, collaborators and partners, through a sponsorship package.

DATES:

Conference	10 - 14 February 2014
Technical exhibition	10 - 14 February 2014
Public talk and cocktail	Tuesday 11 February
Gala dinner	Wednesday 12 February
CERN visit and cocktail at Globe	Thursday 13 February

Sponsorship opportunities:


Multi-media



Item	Sponsorship amount (CHF)	Visibility (+ logo on website and in programme booklet)
USB keys with programme and abstract book loaded	10 000	Logo on key
Conference eco-friendly bags	6 000	Logo on bag
Printed programme booklets	8 000	Logo on back cover
Badges & neck lanyards	6 000	Logo on lanyard

Food & Hospitality



Item	Sponsorship amount (CHF)	Visibility (+ logo on website and in programme booklet)
Cocktail in Globe of Science and Innovation at CERN	15 000	Mention sponsor and display logo during cocktail
Cocktail after public talk	Republique et Canton de Genève 	Mention sponsor and display logo during cocktail
Gala dinner aperitif	15 000	Mention at gala dinner
1 lunch	10 000	Logo displayed during lunch
1 coffee break	2 000	Logo displayed during coffee break

Education



Item	Sponsorship amount (CHF)	Visibility (+ logo on website and in programme booklet)
Invited speakers	5 000	Mention before talk + logo printed on badge of speaker and in agenda
Student grants	5 000	Logo printed on badge of student
Session (all invited speakers)	10 000	Logo and announcement on door

Please check the sponsor webpage <http://cern.ch/ictr-phe14/sponsors.html> to view the currently available sponsorship opportunities.

NB: Sponsor logos can be printed in the programme booklet only if sponsorship is finalised before **17 January 2014**.

Please contact us to discuss other forms of support:

ICTR-PHE-exhibitor-sponsor-support@cern.ch

In addition, an industrial exhibition will take place on all days of the conference.

More information can be found on
<http://cern.ch/ictr-phe14/exhibition.html>

Exhibitors are welcome to also be sponsors and vice versa!
